

Why COLUMBUS





Columbus



Columbus is the 2nd largest city in the Midwest and 14th largest city in the U.S.



Columbus sees **39.3 million** annual visitors.



Current population is **2.2 M** and is expected to grow to **3 M** by 2050.

Located in the center of Ohio, Columbus is the 2nd largest city in the Midwest and the 14th largest in the United States. The region, whose population has never declined, is experiencing a period of tremendous growth and boasts some of the best business resources around.

With 52 colleges and universities in the area, the region possesses a young, educated workforce that is expanding at a rate substantially higher than the national average. Columbus is known for retaining this talent, as the city has one of the largest concentration of millennials in the nation and was ranked the #1 place for college grads by SmartAsset.

Columbus is located within a 10-hour drive of 46 percent of the country's population, making it a point of access for businesses and consumers. With access to top transportation networks like John Glenn International Airport, Rickenbacker International Airport, numerous rail terminals and national interstates, Columbus is a certified logistics hub.

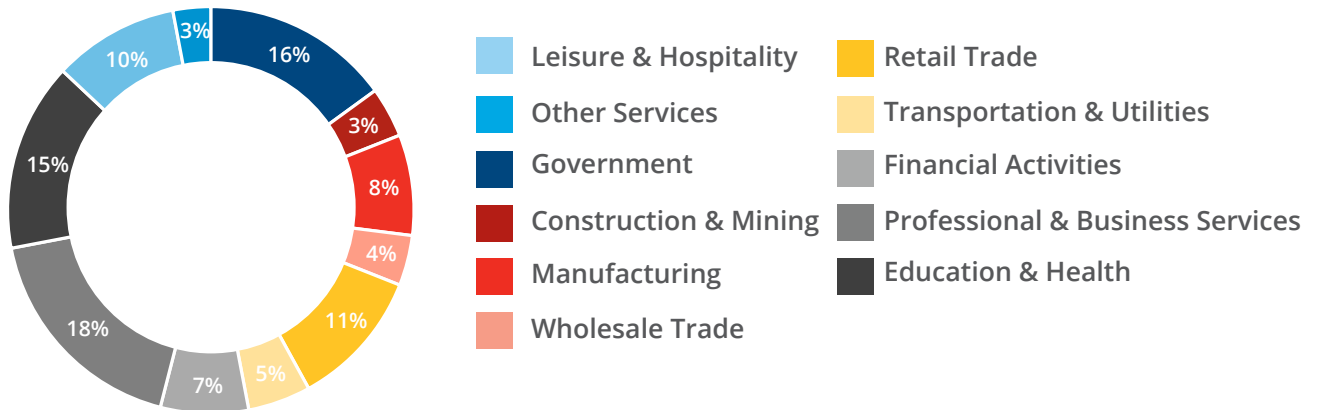
No industry accounts for more than 18 percent of employment, meaning Columbus' economy is more diversified than ever. The area is home to numerous Fortune 1000 and Fortune 500 companies, reinforcing its reputation as a first-class business environment.

Employment & Economy



Vibrant and progressive, Columbus' dynamic yet stable economy is the envy of many other U.S. and international cities. Its collaborative business environment makes it a place where entrepreneurs can take risks, and small businesses and major corporations can thrive – earning it the distinction as one of the top metros for job creation. Columbus' thriving economy stems from the foundation of a strategic location, skilled workforce and globally-renowned businesses. Job growth remains strong, with the unemployment rate resting at 3 percent this year- lower than the national average. Columbus is one of the country's growth leaders, and number one among the Midwest's 10 largest metropolitan areas in both job and GDP growth. With no industry accounting for more than 18 percent of employment, the Columbus economy is diversified and at the forefront of future enterprise.

Employment By Sector

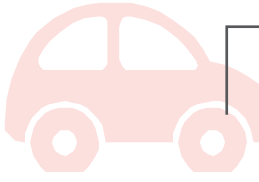


Midwest Metros: How We Stack Up

	COLUMBUS	PITTSBURGH	INDIANAPOLIS	LOUISVILLE	CINCINNATI
EDUCATIONAL ATTAINMENT	88.8%	92.0%	85.5%	88.0%	86.2%
UNEMPLOYMENT RATE	3%	5.1%	3.3%	4.1%	4.4%
PRIVATE SECTOR JOB GROWTH	18.3%	5%	16.8%	16.1%	16.6%
MEDIAN HOUSEHOLD INCOME	\$58,564	\$55,529	\$58,470	\$55,080	\$59,553

Source: Bureau of Labor Statistics (average); One Columbus

Industry Snapshot: Automotive



\$2.7B

Annual Automotive
Economic Output

Industry Snapshot: Fashion & Apparel



No. 3

among large U.S. metros
for concentration of apparel
headquarters

Industry Snapshot: Financial & Insurance



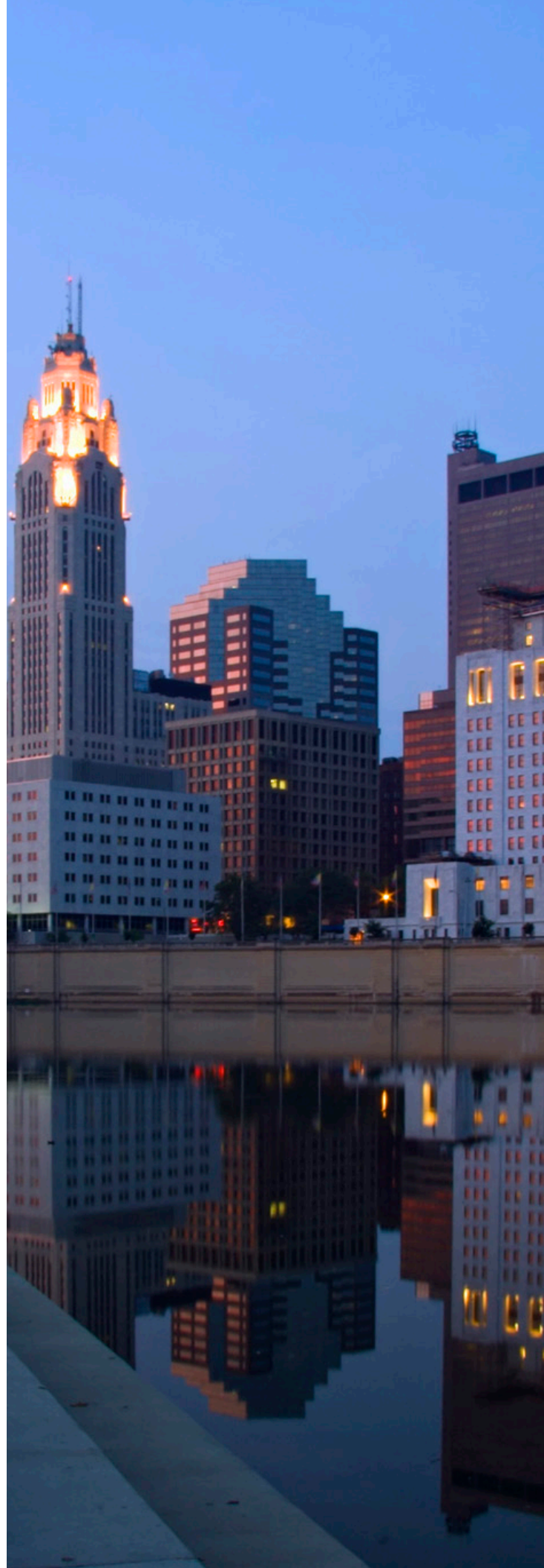
Home to JPMorgan
Chase's **2nd** largest
employment market with
over 20,000 employees

Industry Snapshot: Food & Beverage



\$2.2B

Annual Food & Beverage
Economic Output



Thriving Business Environment

The region is home to 16 Fortune 1000 companies and five Fortune 500 companies. Referred to as the “test market capital,” Columbus is a national hub for retail and restaurant innovation with the headquarters of firms like Victoria’s Secret, Express, Abercrombie & Fitch, Wendy’s, White Castle and Donato’s Pizza, among many others. Other national chains including McDonald’s, Chipotle and Taco Bell have flocked to the region regularly to test new menu items and technology. National retailers continue to choose Columbus in their expansion plans, while local restaurants and retailers have received national recognition for their innovative concepts. Forbes has also recognized Columbus as the top city in the country for scaling startups.



“The Columbus Region is a place that is attracting business and talent, and building an identity as a place to grow your business and your career.”

- Kenny McDonald President & CEO, Columbus Partnership

LARGEST PRIVATE SECTOR EMPLOYERS IN COLUMBUS

Company	Full-Time Employees
JPMorgan Chase & Co.	19,200
Nationwide	16,000
Honda of America Mfg., Inc.	11,058
Amazon	9,200
L Brands Inc.	7,600
Cardinal Health	6,164
Huntington Bancshares Incorporated	6,000
American Electric Power Company, Inc.	3,100
Alliance Data Card Services	3,086
Whirlpool Corporation	2,519

TOP COMPANIES HEADQUARTERED IN COLUMBUS >>

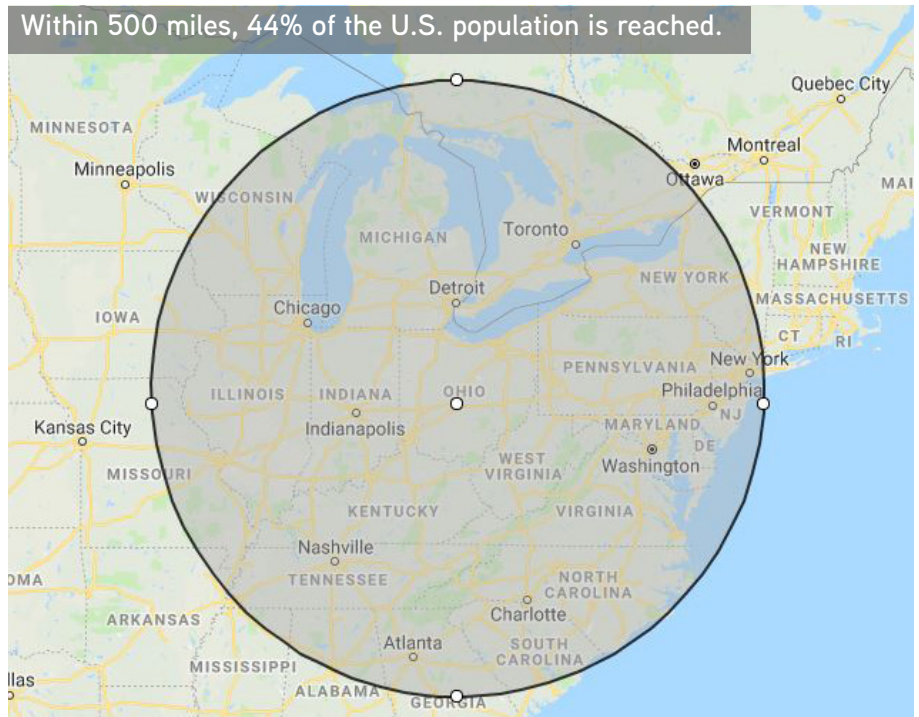


Source: Fortune, One Columbus

Strategic Location

The region's strategic location sets it apart from other growing metros. The Columbus region, comprised of 11 counties, is located within a 10-hour drive of nearly half of the U.S. population and is in a prime location for international dealings. The transportation networks provided by John Glenn International Airport, Rickenbacker International Airport and multiple rail terminals fuel these opportunities and grow with the area's ever-changing demands. The Columbus Region has the greatest reach to the U.S. and Canadian populations among all major logistics hubs.

Located in the heart of the most densely populated area of the United States, the Columbus Region is the **No. 1** point of access to U.S. businesses, supply chains and customers.



10-Hour Drive Time U.S. Population Reach		
City	Population Reach	Population Percentage
Columbus	150,866,579	46%
Pittsburgh	141,561,962	43%
Indianapolis	129,500,979	40%
Louisville	129,119,352	39%
Memphis	112,938,317	34%

"The Columbus market anticipates continued growth as a primary distribution hub. The crossroads of I-70 and I-71, in conjunction with the availability of large tracts of developable land, make the region attractive for logistics providers and retailers requiring access to half of the U.S. population located within an ten-hour drive of Columbus."

- Mike Linder
Senior Executive Vice President, Colliers | Columbus

Educated Workforce

With 52 colleges and universities, Columbus offers access to one of the highest concentrations of higher education in the country. There are 134,000 enrolled students and 22,000 annual graduates. The city has the 8th largest millennial concentration in the U.S., proving that it not only attracts talent, but retains it. Based on job opportunity, entertainment and a low cost of living, SmartAsset recently ranked Columbus the #1 city for college grads.

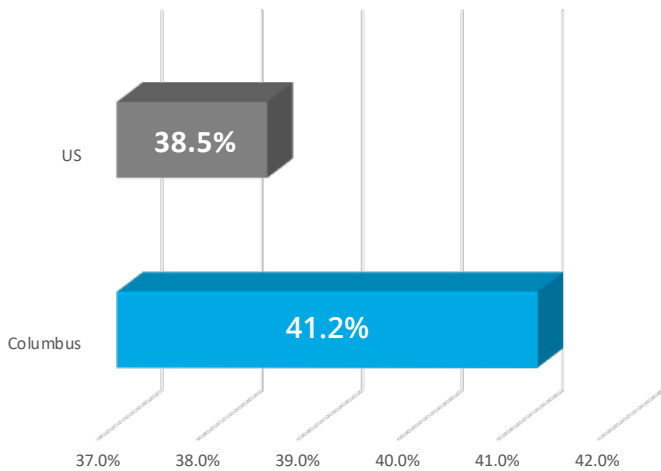


**"No. 1
opportunity city"**
- Forbes

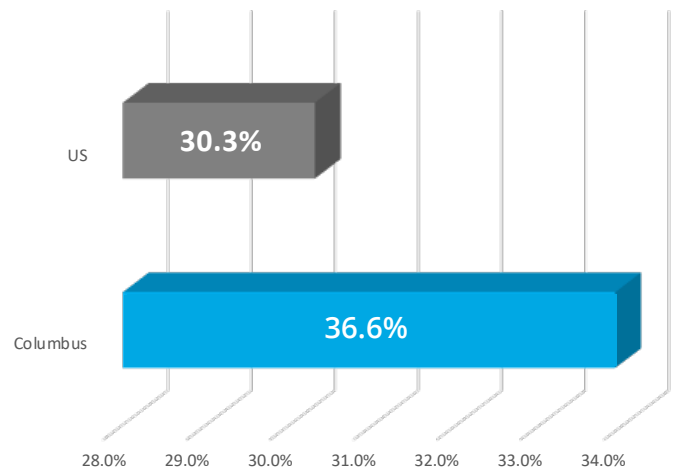
The median age
in Columbus
is **35.9**

Educational Attainment

% age 25+ with Associate Degree or higher



% age 25+ with Bachelor's Degree or higher



"Population growth, income growth, and housing price growth are all measures of an area's success and Columbus is performing well according to all three."

- Forbes

Infrastructure

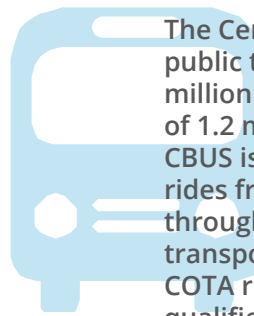


Airports



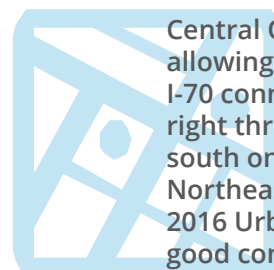
Columbus is home to two airports- John Glenn International Airport and Rickenbacker International Airport. John Glenn Columbus recently underwent an \$80 million renovation and plans to expand in the future to accommodate more than 18 million travelers a year. Rickenbacker, which is one of the only cargo-specific airports in the world, recently added an additional freight operator to keep up with increasing international cargo demand. Together, the two set Columbus apart as a point of access for people and goods from around the world.

COTA



The Central Ohio Transit Authority (COTA) is the region's public transit provider. COTA provides more than 18 million passenger trips each year and has a service area of 1.2 million Central Ohio residents. The company's CBUS is a downtown circulator, providing free bus rides from the Short North to the Brewery District and through downtown. In 2017, the CBUS supplied free transportation to over 2 million residents and visitors. COTA recently announced the C-pass, which allows qualified downtown employees unlimited bus access at no cost.

Highway Access



Central Ohio is intersected by eight major interstates, allowing easy access to various parts of the country. I-70 connects both U.S. coasts, and moves east to west right through downtown Columbus. Going north to south on the east side of Columbus, I-71 connects the Northeast region down to Florida. According to Tripnet's 2016 Urban Road Report, 62% of Columbus roads are in good condition- higher than cities such as Indianapolis, Atlanta, Dallas and Chicago. The region's interstates provide quality travel networks to easily connect Columbus to the rest of the country.

Source: COTA; Business First; One Columbus

Outstanding Place To Live



QUALITY OF LIFE

With premier dining, shopping, entertainment and parks, Columbus provides a high quality of life to its residents. The city is consistently making improvements to create a better environment, and its historic neighborhoods, progressive attitude and growing food scene have been gaining national recognition as the 3rd most livable cities in the U.S.



ART

Columbus has built a reputation as a haven for art-lovers and creatives alike. The Short North Arts District offers a plethora of art, from galleries to music venues to boutiques. The neighborhood even features a "Gallery Hop" once a month, where visitors celebrate art with gallery exhibitions, street performers and special events. Ohio Magazine ranked the celebration as "The Best Arts Event in the State."



ENTERTAINMENT

There are multiple entertainment districts across the city, from the brand-new Bridge Park neighborhood in Dublin to the bustling Arena District in the heart of downtown. Music also plays a huge part in Columbus, as there are several arenas, music halls, and bars specifically for music lovers.



SPORTS

No matter the season, there will be a sporting event to enjoy, as the region is home to several professional teams such as the Blue Jackets, Crew and Clippers. With a championship-winning football team and 37 other sports programs to watch, The Ohio State Buckeyes are a huge source of Columbus pride.



COST OF LIVING

Despite growing at a rapid pace, Columbus maintains one of the most reasonable costs of living in the country. The city boasts a cost of living that is 10 percent more affordable than the U.S. average, meaning your money stretches further here than in other growing metros. CNN/Money Magazine recently rated Columbus a “top ten most livable city.”



PARKS & TRAILS

Columbus is home to 19 metro parks around the region, totaling 27,500 acres of land specifically dedicated to nature preservation. The Scioto Audubon metro park sits on land that was once used for industrial purposes but now is a flourishing green space for rock climbing or sledding during the winter.

Notable Developments



Office

Construction in the office market has seen steady growth in recent years. Whether the development is new construction or renovation of an existing property, mixed-use space is the most popular trend. Due to the “live, work, play” mentality, employers now value amenities that are within walking distance of their space.

Industrial

Warehouse and distribution space remains the biggest driver in the industrial market, as the e-commerce industry continues to skyrocket. Columbus’ proximity to major interstates and the Rickenbacker Inland Port have caused high demand for prime warehouse space around the region, and developers can’t seem to build fast enough.

Retail

Dubbed the “test market capital” of the country, the retail sector is a prominent part of Columbus’ identity. New construction of retail space has been growing across the city as out-of-market retailers recognize Columbus as a good location to expand their business. Retail is consistently a huge component of mixed-use developments.

Multi-family

Demand for multifamily space has grown exponentially in recent years, especially in developments that also contain office, retail and even hotel portions. People desire the opportunity to live, work and play in the same area, therefore, many new apartment projects are either currently under construction or in the development pipeline.

Office

Scioto Peninsula



Downtown mixed-use development with 800,000 square feet of office space, in addition to retail, hotel and multifamily components.

Office

Grandview Crossing



Mixed-use project in the Grandview area offering residential units, retail, a hotel and 248,000 square feet of office space.

Industrial

Rickenbacker Exchange 2



VanTrust's speculative development made up of 1,194,865 square feet of warehouse/distribution space in Pickaway County.

Industrial

RGLP Intermodal 9756



Speculative warehouse developed by Duke near Rickenbacker Inland Port consisting of 574,560 square feet of space.

Retail

Front and Fulton



New mixed-use development in Brewery District that features office, apartments, a parking garage and 50,000 square feet of retail space.

Retail

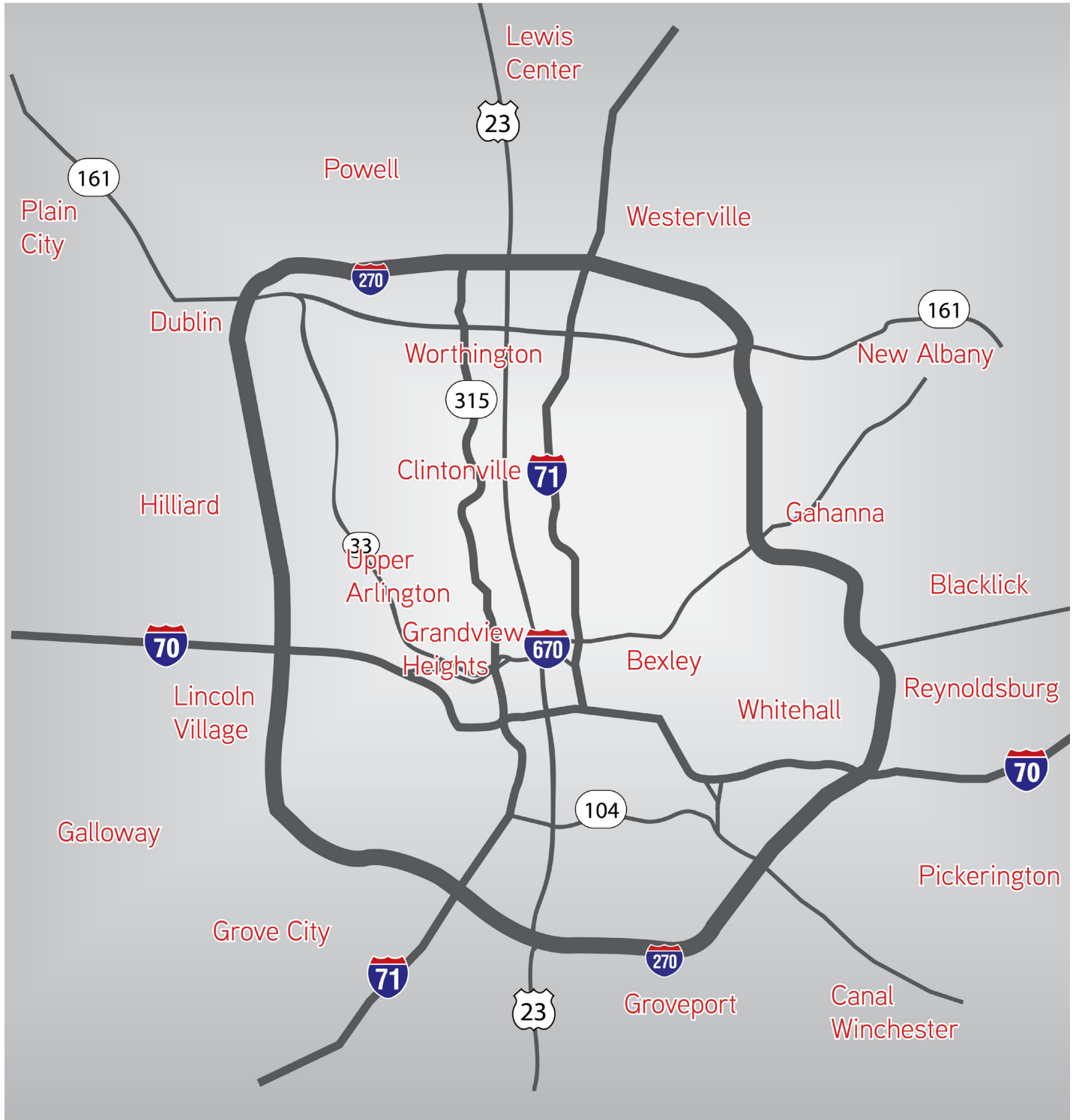
Hamilton Quarter



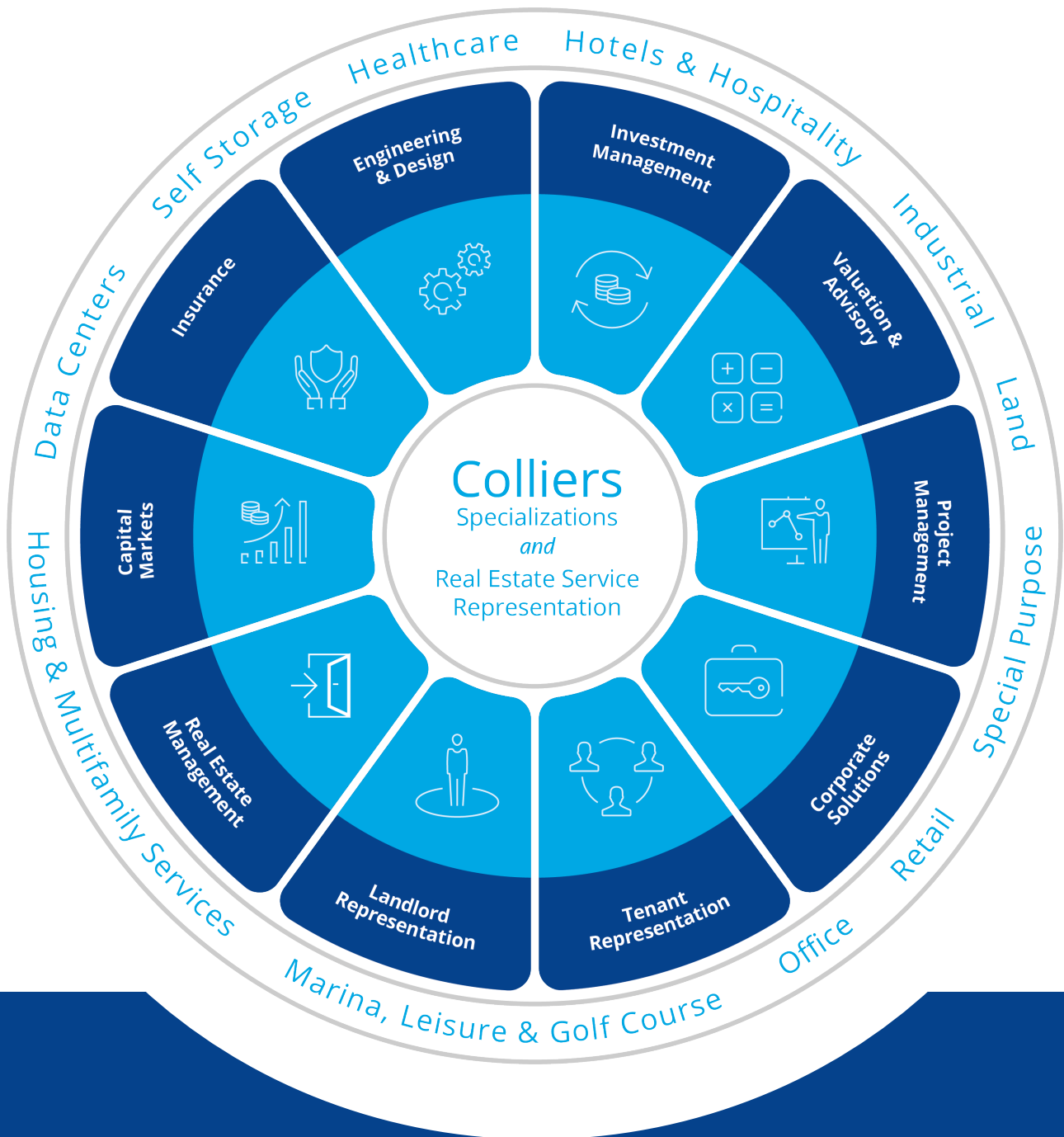
330-acre project with 450,000 square feet of retail space, as well as multifamily housing, offices, hotels and a new hospital.

Columbus Suburbs

There is more that makes Columbus special than the downtown area. The city center is surrounded by booming suburbs, all offering different amenities to residents and visitors alike. Shown here are just a few of the many exciting neighborhoods surrounding downtown.



Colliers | Columbus



A commercial real estate lease or sale is often a landmark event, and an opportunity to further advance your business. Colliers recognizes that exceptional results require more than just transactional expertise. To guide our clients through each step, we've built an integrated platform of complimentary services to achieve your business goals.



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